



Adopt A Family
OF MARIN

2022 IMPACT REPORT

Strength and Gratitude

In This Together

Dear Friends,

Michael and his son, pictured on the cover, exemplify what our agency represents, strength and gratitude. Our families demonstrate their strength in the face of financial hardships, and our community demonstrates strength and gratitude in the way we support each other.

Even with debilitating epileptic seizures, Michael works hard every day to raise his son. Falling behind in the payment of his monthly utility bills, he saw no way to catch up and keep his apartment. Community donations allow Adopt A Family to provide a safety net when families stumble. Whether through financial or in-kind donations, volunteerism or community partnerships, this community makes up a very special circle of support that surrounds our families and sees them through challenging times.

The mission of Adopt A Family is to prevent homelessness by providing support for families in crisis and creating pathways to regain economic security.

In 2022, the dual battle of inflation and the high cost of living in Marin County continued to cause extreme hardships for so many families in Marin.

Adopt A Family assisted Marin County families with over \$830,000 in direct financial assistance in 2022.

With your support, we assisted over 400 families, including homeless families and those who had recently navigated homelessness. The strength of our community keeps families housed and makes sustainability possible for so many in Marin County.

The generosity of local businesses, schools, and families impacts our community directly and immediately. This support allows families to gain financial independence and continue to raise their children in Marin.

Thanks to you, we continue to keep families housed and work to eradicate homelessness in Marin County.

With strength and gratitude,



Executive Director
Adopt A Family of Marin



“We were at risk of losing our housing. Thanks to Adopt A Family of Marin, we were able to dig ourselves out of a hole and keep our home. I’m so grateful for all they have done for my son and me.”

Michael and Son

What We Do

443

FAMILIES ASSISTED

834

CHILDREN HELPED

32

FAMILIES HOUSED

\$838K

DIRECT ASSISTANCE
GIVEN

Marin County



FAMILY ASSISTANCE

1-1 Counseling and Case Management

Adopt A Family Case Managers provide effective and compassionate services to our families, ensuring that they have knowledge and access to available resources. Often mentioned as one of our greatest strengths, the families that we serve succeed in large part thanks to our counseling and case management services.

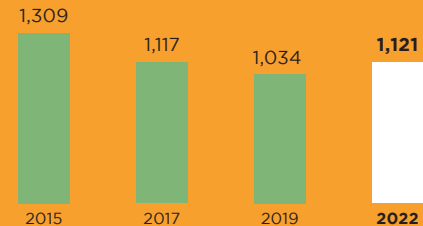
Why This Matters: Homelessness in Marin

According to the 2022 Marin County Point-In-Time Count, 1,121 residents identified as homeless. Overall, there was an 8% increase of those experiencing homelessness since 2019.

National data suggests that 30% of all people experiencing homelessness are persons in families. It is difficult to count homeless families given that many families are precariously housed families who may be “doubled-up” and living with other families. 73 homeless families with 224 individuals were counted in 2022.

Source: 2022 Marin County Point-In-Time Homelessness Count, Marin County Health and Human Services

Homelessness in Marin by Year



in Marin County

HOUSING

Rental Assistance

Adopt A Family supports families with short term rental assistance. This safety net of assistance prevents homelessness for families who are facing unexpected life events like job loss or medical emergencies.

Security Deposits

Adopt A Family supports qualifying families who need rapid rehousing services and cannot afford to pay a security deposit and first month's rent. Many of our families need assistance in order to find a sustainable living situation.

Utilities Assistance

Adopt A Family helps families to keep their lights, water and gas turned on. Many of our families fell behind during the pandemic and are still struggling to keep up with their utility bills.

FINANCIAL AID

Credit Repair Program

Since 2020, Adopt A Family and Bank of Marin have partnered together to provide the Credit Repair Program to families in Marin County. This program helps families eliminate existing debt while working to repair credit.

Adopt A Family invites qualified families to attend a live seminar hosted by Bank of Marin where families learn about ways to avoid debt while given the opportunity to ask questions and engage in discussion.

The Credit Repair Program eliminates barriers to housing and employment. Since the inception of the program, Adopt A Family has eliminated over \$285,000 in debt for our Marin families.



What We Do

AUTO

Safety-Related Car Repair

Adopt A Family supports safety-related car repair for families who need their automobile and otherwise have no way to get to school or work.

PERSONAL NEEDS

Household Items

Toiletries are expensive and essential items. Our families are always appreciative of this extra help. Many of our recently housed families are always appreciative of this necessity. Many of our recently housed families need household items for their homes and cannot otherwise afford the items.

Food

Adopt A Family supports families in Marin with food cards so that parents can put food on the table. Rising inflation and lingering effects from the pandemic have made food affordability a challenge for many families in Marin County.



“Once Adopt A Family said ‘yes’, our whole life changed. We were helped with everything we needed and more. The experience changed our lives.”

Nancy and Son



Get Involved!

There are a number of ways you can get involved and support families in our community.

Financial Donations

Unrestricted financial donations allow our agency to support families with rent, security deposits, food, car repairs, and utilities.

Sponsorship Program

In our year-round sponsorship program, you can help a struggling family routinely throughout the year. Donors are paired with a family, purchase items on a wish list and deliver them to our office for the family.

In-Kind Donations

We keep household items and toiletries in our office to support families. These items are donated throughout the year and are greatly appreciated by families who are struggling to prioritize rent.



Join Us!


To learn more about ways to get involved, please contact Jacqueline Jaffee at jacqueline@adoptafamily.org or (415) 456-7805.

Valentine Boutique and Luncheon

As a result of your generosity, the
2022 Valentine Luncheon raised over
\$47,000 to support our families.

*Thanks for
all the love!*



A woman with long, wavy brown hair and a black lace top is sitting on a wooden bench outdoors. She is smiling and looking towards the camera. To her left is a young boy with a short haircut, wearing a grey and black shirt, also smiling. To her right is a young girl with long dark hair, wearing an orange knit top, looking slightly to the side. The background shows green trees and a clear blue sky. A semi-transparent green overlay covers the bottom half of the image, where the text is placed.

“Adopt A Family helped me in so many ways. The guidance made a lot of sense for me. I’m so thankful because as soon as I walked through the door, they were so welcoming...so caring. I was so amazed! I’m like, is this really true? But it was, and it is.”

Jessica and Children



ANNUAL GALA

All That Glitters

The **Ross Valley Women's League** (RVWL) hosted its annual gala to support Adopt A Family with this year's theme *All That Glitters*.

This Gala raised over **\$300,000** for our community.

Adopt A Family is incredibly grateful to Ross Valley Women's League and their consistent fundraising efforts which raise between 25 and 30% of our annual revenue. RVWL has supported the Marin community since 1965, and they have supported Adopt A Family exclusively since 1997.



Thank You

Ross Valley Women's League

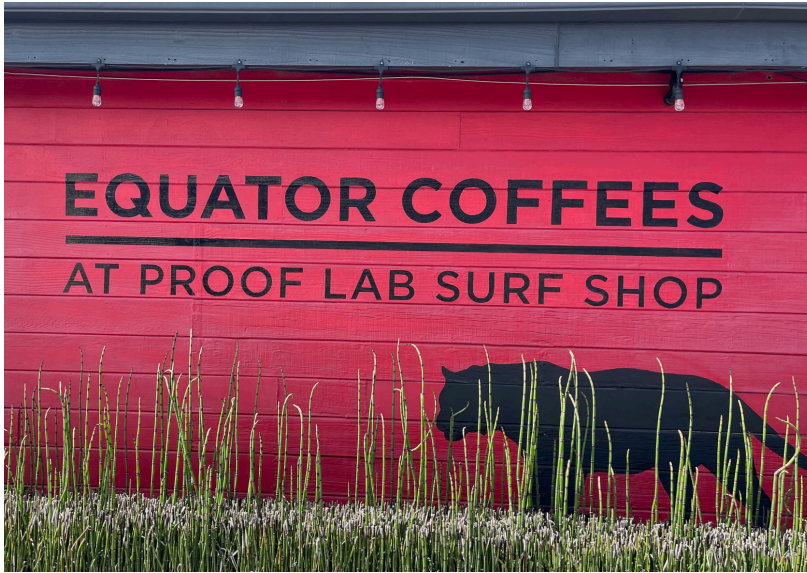


Community Partner

EQUATOR COFFEES

Warm Coat Drive with Equator Coffee

Adopt A Family and Equator Coffees partner together each year to provide new, warm coats to our Marin families. Adopt A Family is extremely grateful for this partnership. Equator Coffees is a trusted leader who brings both community support and awareness to the needs of our low income families.



“Equator Coffees is proud to support the work that Adopt A Family of Marin does right here in this county. We are so grateful to our community members who have come together year after year to gather coats and gifts to support their neighbors.”

DEVORAH FREUDIGER
Director of Coffee Culture



Adopt A Family
OF MARIN

“It has been another great year collaborating with Adopt A Family of Marin to offer critical credit quality workshops to its families. The demand for the workshops has grown exponentially since its inception. It is a privilege to be entrusted by Adopt a Family of Marin to empower its clients with the tools to help them improve their credit score and, in turn, establish a strong financial foundation.”

BRANDI CAMPBELL

Head of Retail Banking
Bank of Marin



Community Partner



Bank of Marin

Credit Repair Program with Bank of Marin

Bank of Marin is a valued community partner who has supported Adopt A Family consistently for many years. Most recently, Adopt A Family and Bank of Marin partnered together on the Credit Repair Program. The program helps families navigate existing debt and build credit. The Credit Repair Program educates families about credit scoring, credit repair, and managing debt while working to eliminate barriers to housing and employment.



Become a Partner!

We welcome partnerships of all kinds to support our programs and direct assistance to families. To find out more, please contact jacqueline@adoptafamily.org or (415) 456-7805.

Financials

FISCAL YEAR JANUARY 1, 2022 - DECEMBER 31, 2022

In 2022, total revenue slightly increased as a result of new funding from both private grants and the County of Marin. Private donations were slightly down from pandemic all-time highs.

We saw some leveling off in direct

aid this past year as families started to find stable ground following the pandemic. Operating expenses were slightly higher in 2022. The agency made a move away from pandemic era virtual events and back to in-person events. We also called upon

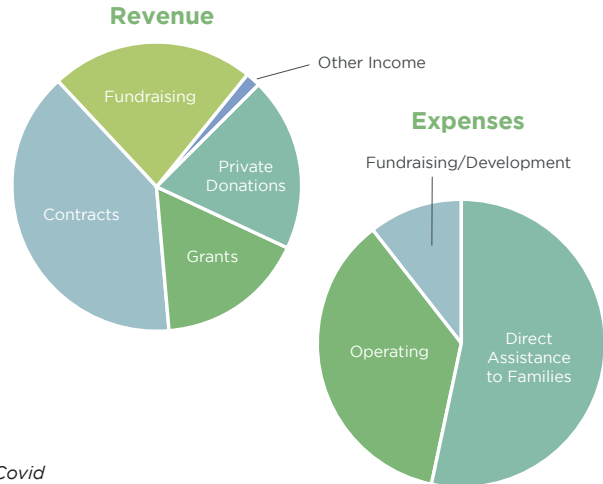
professional consulting services for agency infrastructure and operations.

The focus for 2023 will be to re-engage with donors and create awareness for the work of the agency so that we are able to support even more families in Marin.

| Statement of Activities* | 2022 | 2021 |
|--------------------------|------------------|------------------|
| Revenue** | | |
| Private Donations | 329,871 | 356,211 |
| Grants | 260,000 | 200,000 |
| Contracts | 619,585 | 588,549 |
| Fundraising | 356,237 | 375,524 |
| Total Revenue | 1,565,693 | 1,520,284 |

| Statement of Activities* | 2022 | 2021 |
|-------------------------------|------------------|------------------|
| Expenses | | |
| Direct Assistance to Families | 838,592 | 997,580 |
| Operating | 569,714 | 505,357 |
| Fundraising/Development | 163,751 | 104,738*** |
| Total Expenses | 1,572,057 | 1,607,675 |

*Unaudited **Includes multiyear funding ***Lower due to virtual events during Covid





Our Impact

443

Families Assisted

\$838,592

in Direct Assistance to Families

32

Homeless Families Housed

834

Children Helped

Over

\$117,000

in Credit Repair Assistance

20

Families Participated in
Credit Repair Program



Board of Directors*

Jennie Martzloff, *President*

Susan Zimmer, *Vice President*

Tina Malouf, *Treasurer*

Sam Brasch, *Secretary*

Lisa Capretta, *Secretary*

Sylvie Zolezzi, *Ross Valley Women's League Liaison*

Caren Schmidt

Cyndi Weingard

*As of May 31, 2023



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OF MARIN

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